READ EVERY DAY
Babies and toddlers who are read to often will have heard as many as 30 million more words than children who aren’t read to.

READ EVERYTHING
Read books, billboards, cards, cereal boxes, signs, ads, newspapers and websites.

READ EVERYWHERE
Read at home, at the park, at the library, at the store, at friends’ homes, everywhere you go!

Reading EARLY and OFTEN:
• Teaches children to listen and focus
• Introduces new words
• Builds imagination and celebrates our world
• Improves school readiness and future success in school and life